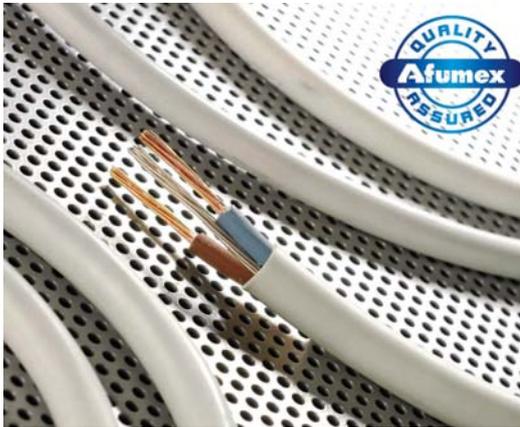




PRYSMIAN LAUNCHES NEW AFUMEX CABLE RANGE & WEBSITE



To coincide with the launch of Prysmian's Afumex range of low smoke zero halogen cables (LSOH) the company has introduced a new dedicated website, www.afumexcables.co.uk. The portal is the source of information for the entire range, including Afumex 6491B, Afumex 6242B, Afumex BS6742 and Afumex LSX.

Afumex is specifically designed for use in today's modern buildings in place of the standard PVC cabling that can be so hazardous in the event of fire. In the early stages of a fire, the primary danger is not flame but toxic gas and studies* have shown lethal conditions

can arise in buildings as quickly as 3 minutes after fire breaks out with most deaths due to being overcome by gas or smoke. It therefore makes sense to use a cable that does not give off hazardous gas or smoke and contribute to flame spread.

On a separate note, according to the Approved Cables Initiative (ACI), 27% of all UK fires are attributed to faulty wiring and cabling and 20% of all cables within the UK supply chain are unsafe, unapproved or fraudulent.

Afumex quality assured cables are reliable and proven low smoke zero halogen, flame retardant cables unlike their PVC counterparts or the large volume of counterfeit, unsafe and non approved cables circulating in the marketplace.



In fact, all Afumex branded products meet or exceed the cable construction standard, the low smoke standard, the zero halogen standard and the flame retardant standard.

Afumex provides excellent resistance to ignition and flame spread, producing very low levels of smoke and virtually no acidic gases when burnt, safeguarding human life and protecting buildings and equipment.

Content accessible on the new www.afumexcables.co.uk website includes data sheets, technical papers, ERA test reports, articles, details of associated Afumex components, BASEC certificates and information for technical submissions.

Visit www.afumexcables.co.uk for more information.



FOR FURTHER INFORMATION
Please contact marketing:

Tel: 023 8029 5029

Email: cables.marketing.uk@prysmian.com